

# BRYN WOLF RUGGIERO

Web Development • Graphic Design • Photography • Social Media

## WORK EXPERIENCE

### **Bryn Wolf Creative**

*Principial/ Creative Director*

July 2011 - Present

- Working closely with clients to assess and elevate branding, design and marketing efforts for their business
- Web development using HTML, CSS and CMS platforms WordPress and Joomla!
- Design of corporate identity collateral, promo items, advertising and publications to effectively communicate to clients desired audience
- Event planning with accompanying web and print design including trade shows, corporate fundraisers, weddings and more
- Email and web server configuration and maintenance
- Building of vendor relationships to maintain a variety of high-quality products

### **Staffmore LLC**

*Graphic/ Web Designer*

Jan '12 - Jan '13

- Collaborative design work for inhouse & client web and print projects
- Hosted Client Wordpress and Joomla! trainings
- Client Social Media Account Management

### **Deleware Valley**

**Children's Center**

*New Media Marketing Specialist*

- Worked with I.C. marketing team to revamp website, branding and print materials
- Copywriting for web and print
- Email marketing design and database upkeep

### **The HealthWorks Group**

*Founding Partner/ Director of Marketing*

Jan 2013 - Nov 2014

- Direct oversight of the marketing department including Web Development & Design, Graphic Design, Social Media, Email Marketing and Event Planning
- Leading creative meetings throughout the project cycle
- Working closely with the COO to maintain an office culture of high-quality work with a focus on client interaction
- Working hands-on with the marketing department to ensure collaborative atmosphere and deadlines met
- Account management including sales calls, client briefings, and presentations
- Hosting promotional workshops on marketing, web development and social media for the non-profit sector

### **June '11 - Dec '11**

**G.J.R. Productions**

*Actor/ Assistant Director*

- Leading roles in *Of Mice and Men* and *Waiting for Godot*
- Literary analysis for whole cast in pre-production
- Lead vocal trainings/ rehearsals

### **G.J.R. Productions**

*Actor/ Assistant Director*

Jan '08 - Jul '10

- Leading roles in *Of Mice and Men* and *Waiting for Godot*
- Literary analysis for whole cast in pre-production
- Lead vocal trainings/ rehearsals

## TECHNICAL/SOFTWARE SKILLS

Design for Print and Web - *InDesign, Illustrator, Photoshop*

Web Development - *HTML, CSS, CODA 2, SEO, Google Analytics, WordPress, Joomla!, Droopie*

Operating Systems - *Mac OS X, Windows 7, Windows 8, iOS, Android OS*

IT Troubleshooting - *Windows Server, Network Configuration*

Photography - *Cannon 7D, Lighting, Photoshop, Events*

Videography - *Panasonic 100b, Cannon 7D, Final Cut Pro, Production, Direction, Set Design*

Audio Production - *Tracking, Mixing, Pro Tools X, Logic Pro X*

Social Media Marketing - *Twitter, Facebook, LinkedIn, Google+, Instagram, Reddit, Pinterest, MySpace, Soundcloud, Bandcamp*

## EDUCATION

**Hobart & William Smith Colleges**

*English Literature*

**World Theatre of Children**

*Acting for the Stage*

## INTERESTS

Musician, currently recording solo album and performing locally

Writer, several plays, currently working on feature length screenplay

Video Game Enthusiast, 2200 Arena Team Season 3 World of Warcraft, Diamond 3 bracket in League of Legends, Several seasons of Legend rank in Hearthstone

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